



The 2nd Shenzhen Global Design Award

FAQs

Eligibility

1. What are the qualifications to enter the SDA?

Entries must be projects that are fully constructed, completed, on the market or being mass-produced.

2. Are there any limits to the number of entries that can be submitted to the SDA?

Each entrant can submit maximum 10 entries.

3. Can I enter products that are not yet in production?

Projects that are conceptual, or still under construction, or not commercially developed, or unfinished displays including models, renderings, etc. are NOT eligible as entries. Entries' completion date must be between 1 January 2016 and 31 December 2018.

4. Can two entrants enter the same project?

Entries must be submitted by the project's owner/client/brand owner/designer/design consultancy, and the same project can be submitted by one entrant ONLY. If your project involves more than one party, check they haven't entered it first. In case of duplicate entries, we will ask finalists to submit a contract or an agreement between relevant parties to confirm the entrant and sign the commitment letter (sample can be found in the download column of official website). Otherwise the entrant will be disqualified.

Deadlines

1. When do SDA entries open?

Entries for the second SDA open on 8 January 2019.

2. When will entries close?

The deadline for registration online is 20 March 2019 (Beijing time, GMT+08:00). However, tangible entries from overseas are suggested to complete online registration before 5 p.m. on 20 March 2019 (Beijing time, GMT+08:00) in order to ship the objects in time.

3. When is the deadline to deliver my entry and materials?

Physical entry and materials must reach SDA warehouse by 25 March 2019.

Categories

1. What categories can enter the SDA?

The 2nd SDA calls for entries in the following 5 categories: Industrial & Product / Communication / Architecture / Interior / Fashion. The full list of categories is available on the official website.

Online registration and entry submission

1. I have already applied for an account password through the registration system, but I didn't receive an authentication email. What should I do?

Please second-check junkmail or contact us with the email you used to sign up for the account, your user name and your contact telephone number.

2. I already registered for an account password last year through the registration system. Can I still use it to log in?

Sorry the accounts and passwords last year were cleared for system update reasons. Please also note that projects that have participated in the inaugural SDA are NOT eligible as entries for the second SDA. If you have new projects to participate, you need to re-apply for this year's registration account password.

3. Can I write the product introductions in Chinese or in other languages except English?

The SDA's judges are comprised of renowned domestic and international design experts. Thus it is very important that English introductions are written properly and entrants must complete as clearly as possible.

4. My product is a series and composed of many parts. Do I enter the entire series, or do I enter the part separately?

If you want to emphasize your product's overall visual image, you can enter the entire series as one product. If you want to emphasize that every one of the products that make up the series has its own external design and features, you can enter them separately. You will need to provide separate documents for each entry.

5. What is the registration process for the SDA? How can I verify I have completed the registration process?

Register online for an SDA account and password. Activate the account (use the code in the e-mail you receive).

Complete and save designer information.

Complete and save product information.

Read and agree to the terms & conditions.

The registration deadline for 2019 is 5 p.m. on 20 March 2019 (Beijing time, GMT+08:00). However, tangible entries from overseas are suggested to complete online registration before 5 p.m. on 28 February 2019 (Beijing Time, GMT+08:00) in order to ship the objects in time.

Fees

What fees do I need to pay for the SDA?

Online registration and entry submission are free of charge. Any costs arising from packaging, shipping, postage, customs clearance, insurance and any other necessary fees are at the expense of the entrant.

Delivery

1. When is the deadline to deliver my entry and materials?

For domestic exhibits, cargo must reach warehouse by 25 March 2019;

For overseas exhibits, cargo must reach warehouse by 10 March 2019.



2. How do I label my entries for posting?

The logistics will contact you when your project passes the preliminary screening and please arrange delivery according to their instructions or the *Shipping Manual*.

3. What address do I send entries to?

Please do NOT deliver projects to the Secretariat office! Address of the warehouse will be sent to entrant's registered email together with confirmation of passing the preliminary screening.

4. Do I need to deliver the physical product before I confirm my submission?

Physical entries are not required during the preliminary screening on 28 February and 21 March 2019. Please deliver the physical product to the warehouse according to the *Shipping Manual* and make sure your projects arrive before the deadline.

5. How do I send entries from outside China?

For label samples and procedure guidelines, please refer to the *Shipping Manual* available on the downloading page. Make sure you have settled all shipping costs and customs fees before sending your entries. If not, your package will be held up in customs or refused at our warehouse because of extra shipping costs.

6. What can I do if my courier (overseas) is detained by the Chinese customs?

Please contact the logistics for clearance. For all costs including but not limited to customs, import duty, transportation and any other necessary fees are at the expense of the entrant.

7. How will I know if my package has arrived?

If we have not received your package to the warehouse we will be in contact.

8. Are there any limits to the size of entries?

Shipping of entries bigger than 1m x 1m x 1m or with weight over 50 KG can proceed ONLY after consulting the Secretariat, who reserves the right to refuse any oversize entries.

9. Can I assemble or install my entry on site?

The submitted entries must be completely assembled and fully functional. In principle, the Secretariat does not accept projects that need to be installed or assembled on site. If it is unavoidable, the entrant must come to the site to assemble on his/her own and cover relevant fees.

Judging Process

For all categories, judges will consider four criteria. In order of importance, the work must be:

- original, experimental, exploratory and forward-looking; proposing creative ideas for future development;
 - public-oriented, practical, eco-friendly and recyclable; proposing newurban living concepts;
 - pioneering, dynamic, facilitative and transformative; improving the efficiency of industrial development;
 - influential, attracting wide international attention.
- Criteria for Sustainable Development Special Award refer to the 15 Sustainable Development Goals (SDGs)¹ in the 2030 Agenda promoted by the UNESCO. The award goes to the project that can best help realize these

¹SDGs refers to: no poverty, zero hunger, good health and well-being for people, quality education, gender equality, clean water and sanitation, affordable and clean energy, decent work and economic growth, industry innovation and infrastructure, reducing inequalities, sustainable cities and communities, responsible consumption and production, climate action, life below water, life on land.



goals.

Announcement of results

1. Will there be an awards ceremony for the SDA?

Yes, the 2nd SDA awards ceremony is scheduled on 19 April 2019 in Shenzhen and the SDA winners will be announced at the ceremony.

2. When will I know if my work is successful?

Judging starts 30 March 2019, and we will be in contact with the winners before the Award Ceremony in April. The Shortlist is scheduled to be announced at the Award Ceremony and will be available later at www.s-d-a.org.

3. What happens if my work is successful?

Winner project will receive a trophy and a certificate at our Awards Ceremony, will be exhibited at the Shenzhen Design Week, and featured in the SDA online archive and SDA collection book.

4. Do I need to pay for the certificate and trophy?

No additional fees are required from the winner regarding production of certificates and trophies. However, if the winner is unable to receive the certificate and trophy in person and requests delivery from the office, shipping costs and customs fees will be at the expense of the winner.

5. Will physical products be returned when judging is over?

Winner projects and finalists projects will be kept until after the SDA Exhibition and will be notified about the return of their products later. The logistics will be in contact with all the other participating products and arrange return delivery after judging is over. Entrants are responsible for entry transportation fees and other related expenses.

How to enter

1. Access our Entry Site through the SDA website: <http://www.s-d-a.org/member/login> and log in to your account.
2. Start by adding new designer/team information to the **designer information**.
3. Go to the **project information** and click on **Add New Project**.
4. Read the terms and conditions carefully, agree and proceed to the next step.
5. Choose the category of your project and fill out the project information details. Include as much information as possible about your work.
6. Go through all the information you have filled in and click **Submit**.

Contacts

If you've started submission and have a question, feel free to contact the secretariat at:

Email: info@s-d-a.org

Or call on: +86 755 8325 8290